



GFWC Membership News

Volume # 1 Issue #2 March 2021

2020-2022 Membership Committee

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New England Region

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Juniorette Chairman
Southeast Region

GFWC Membership
2020-2022 Recruitment
Campaign

“HATS OFF TO MEMBERSHIP”



June, July and
August

RETENTION

“Staying in the Game”

Report due September 1



September,
October and
November

RECRUITMENT

“Exploring for New
Members”

Report due December 1



December,
January and
February

MENTORING

“Building the Connection”

Report due March 1



March, April and
May

RECOGNITION

“Celebrating the Victories”

Report due June 1

Hello Federation Friends!

Spring is on the horizon and with that brings motivation for renewal and hope. Your volunteer spirit has already been in full bloom and exudes hope in so many of your Facebook posts! Following along has been as sunny and uplifting as the season that we are celebrating! I truly believe that GFWC members live everyday like it is #MotivationalMonday! You certainly motivate me!

What is more, it is my hope to motivate you to uplift your members with renewal and hope, subsequently leading to growth within your club. “Happiness held is the seed; happiness shared is the flower.” — John Harrigan

Speaking of sharing, does your state have Juniorettes? Juniorette Clubs allow us to share our GFWC experience — and Juniorettes can certainly be so uplifting! Check out these service projects that bring hope from two Juniorette clubs! What an amazing difference these young ladies are making!

One photo exhibits the caring work of the GFWC Ohio Warren Juniorettes. These young members prepared over 80 handwritten inspiring and uplifting cards for residents at a senior center — talk about encouraging! A simple handwritten thank you note is so good for the spirit. Expressing respect and gratitude uplifts twofold.

The other photo is from GFWC Florida and is a yearly project that can inspire us all. When the post about the Naples Juniorettes annual baby-blanket-making event popped up on Facebook, I must admit that it inspired me. It was just the motivation that I needed to make a few blankets for the GFWC/March of Dimes 2021 Blanket Challenge!

Thank you for all the #MotivationalMonday posts as you continue to bring hope for our membership as you make a difference in your club! Remember to use the #IamGFWC to help spread the word about our amazing membership opportunities!

In Federation friendship,

Becky





HATS OFF TO RECOGNITION

Did you know that the GFWC 2020-2022 Recruitment Campaign is entering the season of Celebrating the Victories? How do you plan to add a little confetti to the party to applaud every accomplishment? Think outside the hatbox to show the world that you value your club members!

Potential members are sure to want to join a club where big or small, we celebrate it all! Come May, with just a little effort, you will certainly have new recruits to submit for the Spring Recruitment Campaign!

Have you touched base to see which members and clubs might be celebrating milestones this year?

Terri Diamond, GFWC West Virginia State Membership Chairman has submitted her forms to celebrate milestones in West

Virginia! She will be presenting Gold Pins to two members celebrating 50 years membership and certificates to nine clubs celebrating milestone anniversaries! One club is celebrating 110 years!

You, too, can find the forms for these awesome celebration benefits in My Digital Library located in the GFWC Member Portal! The fillable **Gold & Jubilee Pin Order Form** makes it easy to order the Gold and Jubilee Pins — free to our amazing longtime volunteers! Anniversary certificates are available for clubs celebrating milestone anniversaries using the **Club Anniversary Order Form**. Milestone anniversaries are as follows: 25, 50, 60, 70, and every 5 years thereafter. Spring is the perfect time for Celebrating the Victories!



GENERAL FEDERATION of WOMEN'S CLUBS

Gold & Jubilee Pin Order Form

For 50 & 75-Year Members

Honor your GFWC club members who have devoted 50 or 75 years to the Federation with a GFWC Gold Pin for 50 Years or GFWC Jubilee Pin for 75 Years commemorating their volunteer service. GFWC Gold & Jubilee Pins should be requested by the GFWC club president. They are available at no charge for new recipients.

COMPLETE THE SECTION BELOW WITH CONTACT INFORMATION FOR GFWC CLUB PRESIDENT

Club President's Name _____
 GFWC Club Name _____ State _____ Zip _____
 Mailing Address _____
 City _____
 Phone _____ Email _____

PRINT/TYPED NAMES OF EACH NEW GFWC GOLD or JUBILEE PIN RECIPIENT. Please specify which pin.

| | |
|---|--|
| 1 | |
| 2 | |
| 3 | |
| 4 | |
| 5 | |
| 6 | |

EMAIL OR MAIL YOUR FORM TO:

GFWC/GFWC.org
 Attn: Gold/Jubilee Pins
 General Federation of Women's Clubs
 1734 N Street NW
 Washington, DC 20036-2990

If you have any questions, please contact GFWC@GFWC.org or 202-347-3168. Please allow two to three weeks for delivery from time order is received.

Find this form online at www.GFWC.org/GFWCmembers

GENERAL FEDERATION of WOMEN'S CLUBS

GFWC STAR PIN RECRUITMENT AWARDS

Celebrate Your Club Members' Recruitment Success!

Star Recruitment Pins and Circles are GFWC's recruitment incentive for clubwomen. The first five awards, recognizing members that have recruited five to 29 new members, are small, star-shaped pins with a butterfly clasp and a chain that attaches to the stem of the GFWC Member Pin. Members that have recruited 30 or more than 30 new members will be awarded the appropriate color circles to wear behind their star pins. These awards are cumulative and cross administrations. There are ten levels.

GFWC members who recruit:

- Five to nine new members receive a white star.
- 10 to 14 new members receive a red star.
- 15 to 19 new members receive a blue star.
- 20 to 24 new members receive a silver star.
- 25 to 29 new members receive a gold star.
- 30 to 34 new members receive a white circle to be worn behind the star pin.
- 35 to 39 new members receive a red circle to be worn behind the star pin.
- 40 to 44 new members receive a blue circle to be worn behind the star pin.
- 45 to 49 new members receive a silver circle to be worn behind the star pin.
- 50+ new members receive a gold circle to be worn behind the star pin.



Circle worn behind the star pin

GFWC CLUBS—Send the name of the recruiter and the names and contact information of the active, dues-paying new members to your state membership chairman. Only your state membership chairman is able to order the pins and circles from GFWC Headquarters. Questions about GFWC Star Recruitment Pins and Circles should be directed to your state membership chairman.

GENERAL FEDERATION of WOMEN'S CLUBS

Club Anniversary Order Form

Milestone Anniversaries are as follows: 25, 50, 60, 70, & every 5 years thereafter

Club Name: _____
 Anniversary: _____
 Federated (Month, Day, Year): _____
 Name: _____
 Mailing Address: _____
 Email Address: _____

Please complete form, then email or mail form (use additional sheets if necessary) to:

nhoffmanwhite@gfwc.org
 Nora Hoffman-White
 Attn: Anniversary Certificates
 General Federation of Women's Clubs
 1734 N Street NW
 Washington, DC 20036-2990

Please allow two to three weeks for delivery from time order is received.

Pictured left to right: Gold & Jubilee Pin Order Form, Star Pin Recruitment Awards and Club Anniversary Order Form

Recognize! Praise! Reward

Big or small — let's celebrate it all! It doesn't take much to show recognition, praise, and rewards. I have really enjoyed seeing how states and clubs have continued to recognize members and find creative ways to show praise for every accomplishment.

A drive-by parade brings much joy to both the member being honored and the revelers! A sign in a member's yard honoring her as a GFWC Member of the Month speaks volumes. An article in the local newspaper or a social media post recognizing a special member is always a great idea!

But let's face it, during a pandemic, our members need a pat on the back for little things as well. Think about how easy it would be to make a member's day when they find a little appreciation gift at their door! Need suggestions? Ask your State Membership Chairmen to share ideas from the 28 Days and Ways to Show Membership Appreciation! Membership Chairmen, if you missed it on Facebook, just send me an email and I will share with you!



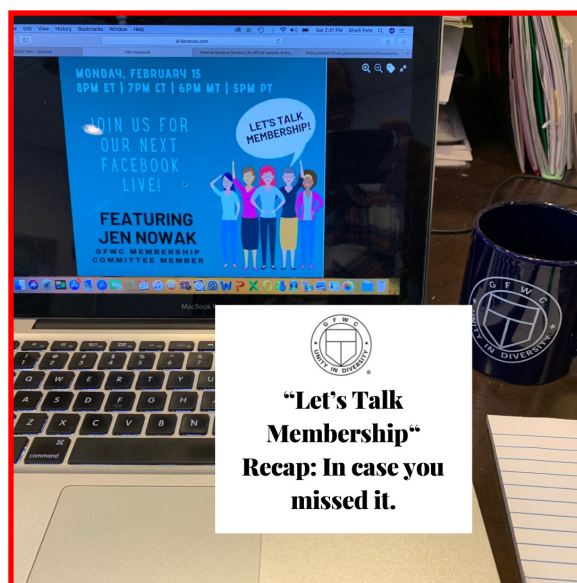
We "do-nut" know what we would do without your leadership

Let's Talk Membership - ICYMI

Many GFWC clubwomen joined us on the [GFWC Advancements and Programs Forum](#) to watch Let's Talk Membership with Jen Nowak — the Facebook Live event highlighting the awesome resource *Offer a New Member Orientation* available in the Leadership Toolkit.

Where can you find the Leadership Toolkit? Visit the [GFWC Member Portal](#), of course! Along with so many other valuable benefits of belonging, the Leadership Toolkit, full of membership resources, is located in My Digital Library. The template is available for you to customize to your GFWC State Federation.

Viewers watched as Jen guided us through the process from downloading the template to making the changes to each page as needed! This event was one of the most viewed events we've hosted in the forum and it is still available for any member on Facebook to watch at their convenience in the Forum!



(Continued on page 4)

(Continued from page 3 - Let's Talk Membership)


What did we learn?

- GFWC offers members a ton of resources in the Member Portal in My Digital Library.
- There is no need to reinvent the wheel when we have a customizable Membership Orientation PowerPoint in the Leadership Toolkit.
- Building the connection to GFWC early is important for retention; offering a new member orientation is a great way to start.
- That we can utilize Facebook Live to share our screen for training without using a third-

From: GFWC Membership Committee

MEMBER ORIENTATION


Customize a PowerPoint Presentation for your Club or State


How to find the  PowerPoint template to download and customize:

Go to **GFWC.org** website and go to **member log in**

Log in and you are now in the GFWC Membership Portal


[Having trouble getting in the Member Portal? Contact: Stephanie Potell at Spotell@gfwc.org]

Top right corner look for  it might be your customized picture or an icon you picked

Click on  ~ one choice in the dropdown menu will be **My Digital Library** ~ click on the Digital Library

 **Resources** ~ click on

Page ahead until you find:

 **L (70 files)** Click on it and know there are 70 files for you to look at!

 Click on **Leadership Tool Kit** (38 files) More good Reading!

 Click on **4. Club, District, and State Leader Resources** (21 more files to peruse)

Page ahead till you see **"Offer a New Member Orientation."**



You found it! Once it opens Save it to your computer and then let the fun begin. Time to customize this for your Club or State.



- ✓ Collaborate with fellow members for content goal
- ✓ Gather information
- ✓ Have pictures saved to your computer
- ✓ Screen shot and save pictures needed

Not sure how to use  PowerPoint?



A great resource, search how to edit a PowerPoint presentation.

Enjoy Another Benefit to Belonging . . .



An example of resources that can be found in the GFWC Member Portal under Leadership Toolkit.

Have you joined our members only private Facebook Group?



Screenshot of GFWC Advancement and Programs Forum Facebook Group page. To join, open Facebook and search for GFWC Advancements & Programs Forum.

The GFWC Advancements & Programs Forum is open to every GFWC member and is an additional source for a great exchange of ideas and events such as our Let's Talk Membership and the Teach-it Tuesday series.

Join the forum today! What matters to you, matters to us, so we welcome your feedback and encourage your participation. Please feel free to share your ideas on recruitment, retention, building connections, and celebrating the victories of membership.

And last, but certainly not least, win the day with the GFWC Member Portal!

Looking for tips on recruiting and retaining new club members or curious about strategies for personal and leadership development? The [GFWC Member Portal](#) contains a wealth of resources to help with this and so much more! From instructions on forming new clubs to running any meeting successfully, the Digital Library is an excellent place to go for information.

See page 6 for a list of the Top 10 Member Portal resources that could be invaluable to you.

If you have any questions about accessing or downloading documents from the Digital Library, please email GFWC@GFWC.org for assistance.

Top 10 Member Portal Resources

The [GFWC Member Portal](#) contains a wealth of resources from instructions on forming new clubs to running any meeting successfully. The Digital Library is an excellent place to go for information. Below is a list of the Top 10 Member Portal resources that could be invaluable to you.

Club Manual – GFWC’s Club Manual contains key information that should guide club programming and activities for the 2020-2022 Administration, including the Advancement Plans, Special Programs and Community Service Programs, Affiliate Organizations, contest and award information, and more.

To access the Club Manual, use the following Digital Library directory path: *Resources/C/Club Manual/Entire Club Manual.One PDF/Entire 2020.2022 Club Manual Feb 19, 2021.*

For the individual Membership section, visit the “Advancement Plans” sub-folder.

Building New Clubs (Part 1-3) – These three documents include various instructions and tips for forming new GFWC clubs, including making a plan, setting attainable goals, building resource lists, benefits of belonging to a club, and a “Tips for Federating Clubs” packet, among others.

To access the Building New Clubs documents, use the Digital Library directory path: *Resources/M/Building New Clubs Part 1-updated 6-20* (parts 2 and 3 are also available)

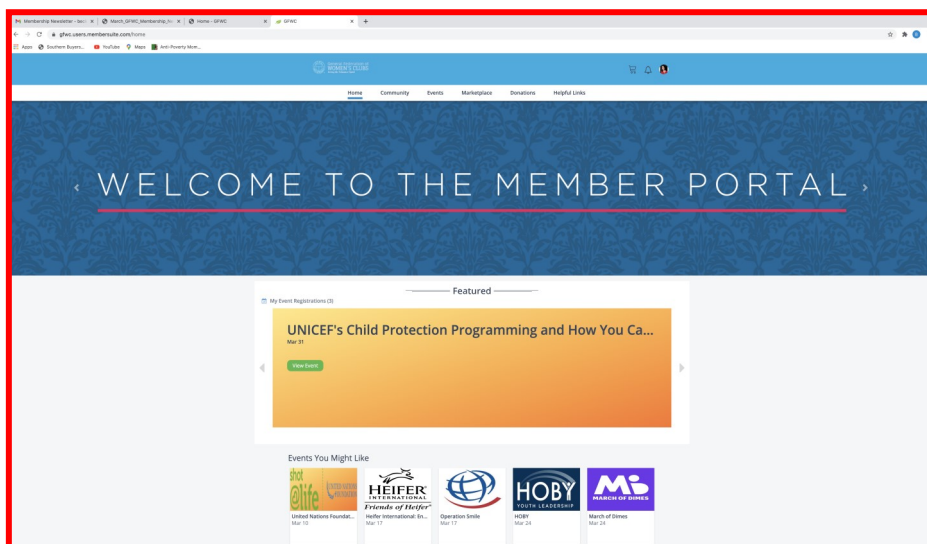
How to Recruit New GFWC Members – This manual provides suggestions for helping meet the challenge of recruiting new members for GFWC clubs. It is divided into sections that will lead a club through the steps involved in holding a successful member recruitment event.

To access the Recruit New GFWC Members form, use the Digital Library directory path: *Resources/M/How to Recruit New GFWC Members mpm rev 6.1.20*

How to Retain Membership – This guide addresses the challenge and importance of retaining club membership on an ongoing basis through an open and honest look at our clubs.

To access the Retain Membership form, use the following Digital Library directory path: *Resources/M/How to Retain mpmrev 6.7.20*

Leadership Toolkit – The Leadership Toolkit contains information for use by individual clubwomen as well as clubs, Districts, and State Federations, and covers topics including leadership and personal development,



Screenshot of the GFWC Member Portal Home page

(Continued on page 7)

(Continued from page 6 - Top Ten Member Portal Resources)

building leadership within a club, and tools to help clubs function and provide members with consistent information.

To access the Leadership Toolkit, use the following Digital Library directory path: *Resources/L/Leadership Toolkit/Entire Toolkit. One Download/Full Toolkit 1.7.20.zip*.

Please note, individual sections from the Leadership Toolkit can be accessed in the “Leadership Toolkit” sub-folder.

GFWC Meeting Planning Guide – The GFWC Meeting Planning Guide provides an overview of the fundamentals which are essential in preparing for and successfully conducting any meeting.

To access the Meeting Planning Guide, use the following Digital Library directory path: *Resources/M/Meeting Planning Guide-v5-7.9.18*

Guide for Recording Club History – This guide details how clubwomen can conduct oral history interviews with other club members to help preserve the memories and perspective of that member and build upon the club’s history.

To access the Guide for Recording Club History, use the following Digital Library directory path: *Resources/W/WHRC/A Guide for Recording Club History*

Stylebook – The Stylebook is GFWC’s manual for maintaining standardized messaging across all communications. Topics covered include brand compliance, key messages, writing tips, editorial style, use of the GFWC emblem, and more.

To access the Stylebook, use the following Digital Library directory path: *Resources/S/Stylebook*

Standing Rules – The Standing Rules are the rules by which GFWC conducts its affairs. This document includes general rules; guidelines for officers, secretaries, and members of the Board of Directors; ethical standards; correct use of the GFWC emblem; rules for governing an election; and more.

To access the Standing Rules, use the following Digital Library directory path: *Resources/S/Standing Rules Amended July 2020*

Bylaws – The Bylaws serve as the legal guidelines of GFWC related to subjects including, but not limited to, membership, dues and finances, nominations and elections, community service programs, committees, general operations, parliamentary authority, ethical standards, and dissolution.

To access the Bylaws, use the following Digital Library directory path: *Resources/B/GFWC-Bylaws-Revised June 2020*

If you have any questions about accessing or downloading documents from the Digital Library, please email GFWC@GFWC.org for assistance.