

**OFFICIAL CALL TO THE 2022 ANNUAL CONFERENCE  
OF THE GFWC GREAT LAKES REGION  
September 29 - October 2, 2022  
DANA JONES, GFWC GLR President**

**“A Candle Loses None of its Light by Lighting Another”**

You are invited to attend the 2022 GFWC Great Lakes Region Conference September 29 – October 2, 2022, at **Brookfield Conference Center and Hilton Garden Inn – Brookfield, WI**. Conference Chairman Nancy Niedziela and the members of GFWC Wisconsin have arranged a wonderful weekend for us. Please come early and visit this great city with a lot of history. We'll kick the weekend off with a social time on Thursday evening and then take off on a fun tour on Friday – we'll be joined by GFWC President (GLRs own) Deb Strahanoski and President-elect Suellen Brazil as we Dream Big, Sparkle More & Shine Bright for GFWC!

**Registration:**

Thursday, September 30: 3-5 PM.

Friday, October 1: 12:00pm-5:00 PM.

Saturday, October 2: 8:00 AM -12:00 PM.

**President's Project:** We will be collecting items for the **Wisconsin Children's Hospital**. Suggested items for donation are: Infant bottles • Baby thermometers • Nasal aspirators • Infant nail clippers • Diapers (birth to toddler sizes) • Diaper creams • Sensitive skin baby products (soap, shampoo, lotions) • New clothing, swaddle blankets, etc. (birth to toddler sizes)

**Thursday evening-** We will meet at 7:00 PM for Trivia and Treats Night at the Hotel. Depending on the weather, we may be in the outdoor garden or the Garden Room. See **Conference Highlights** for more details.

**Friday morning 9:15 AM** The bus will leave the hotel at 9:15 for the **Bikes, Brats and Beer** Tour. Lunch is included in this fantastic outing. There's a ton of details in the **Conference Highlights**. We will return to the hotel in time for the Board Meeting.

**Friday afternoon 3:00 PM** The GFWC Great Lakes Region Board of Directors will meet from 3:00-4:00PM. Officers and Chairmen who are being asked to give reports at the Board Meeting and/or during the Conference are asked to bring the Secretary's copy to this meeting.

**Friday evening 5:30 PM** The Social Hour begins at 5:30 PM with a cash bar and an opportunity to catch up with long-time friends and make new Federation friends. GFWC International President Deb Strahanoski and President-elect Suellen Brazil will be joining us for this informal get together. Then enjoy State Night starting at 6:30 PM **Diamonds in Dairyland Dinner and Entertainment** as GFWC Wisconsin members welcome us to their state. Wear your Cocktail Attire, with emphasis on those diamonds! And, of course, your dancing shoes!

**Saturday 9:00 AM** The opening ceremonies of the **2022 Great Lakes Region Conference** will begin at 9:00am. The Business Session will include reports from the GFWC Chairmen within the Region. Workshops, dynamic speakers and information on our Signature Project/Domestic Violence Awareness and Prevention and Juniors' Special Program: Advocates for Children will fill the day. Remember to bring your notebooks (paper or electronic) so you can jot down the many ideas you get from the presenters and your fellow Convention attendees. Please bring items to be donated for the **Children's Wisconsin Hospital** at this time as we will hear from them about their advocacy efforts.

**Saturday evening 5:30 PM** –Saturday evening will feature Deb Strahanoski, GFWC International President, as the keynote speaker. So, let's celebrate with Denim and lot of Diamonds (real or not!) We'll also have some fun(raising) with BINGO – so bring your dauber and get ready to win!

**Sunday morning 9:00 AM**- Join us at this closing session where we will recognize members we've lost this last year; we'll hear the exciting reports from the GLR Great Eight and the Region Officers. We will enjoy a buffet breakfast hear some closing words from our GFWC Officers and the invitation to the **2023 Conference in Indiana**, before we adjourn the **2022 GFWC Great Lakes Region Conference**.

### **DRESS FOR THE WEEKEND**

**When traveling, remember to wear your GFWC logo gear and membership pin.**

**Friday** – Comfortable clothes & walking shoes –Wear your GFWC Apparel. **We want Milwaukee to know we are there!**

**Friday Board of Directors Meeting**- GFWC Tour Wear

**Friday Evening** –Diamonds in Dairyland – cocktail attire with sparkle!

**Saturday** – Business Casual

**Saturday Evening** – Denim and Diamonds (no jeans please)

**Sunday Morning**- Travel Wear

### **OTHER HELPFUL INFORMATION**

**GFWC Great Lakes Region Fundraising** – we will have some fundraising at various times for the weekend. There will be a Split the Pot on Saturday – drawn at lunch or later if there are chances still available. Then Saturday evening after dinner we will have a live and interactive BINGO party. Bring your favorite dauber, purchase your BINGO cards and get ready for some laughs!

On the last page of this CALL you will see the information for some pullovers that are a Pre-Sale item that you can purchase ahead of time and pick up at the Conference to wear before we take off on our tour. Please note that the order is separate from your registration and should be sent to Ashley Wilhelm

**State Presidents & Directors of Junior Clubs** – Please be prepared to present a four-minute report. GLR Vice President Rose Logston will contact you with more detailed information. Please remember to bring your state flag, pole, and stand for Saturday morning opening ceremonies. The flag bearer is to wear white gloves.

**Deadlines** – **Please adhere to the GLR and Hotel deadlines as listed on the Registration Form. The hotel has an unusually early deadline for the meal counts so please register as soon as you decide you can attend.**

Please share this Call with all the members in your state and club. Invite them to ride along for a fun-filled and very worthwhile weekend. We look forward to seeing you in Milwaukee!



# Great Lakes Region Conference 2022

## Brookfield Conference Center and Hilton Garden Inn – Brookfield, WI

### Diamonds in Dairyland Conference Highlights

#### Thursday, September 29, 2022

**Dinner on your own.** Hilton Garden Bar and Grille is open from 5:00 PM to 10:00 PM in the hotel. Room service is also available. Dinner choices within and without the Brookfield Square Mall across the parking lot from the hotel include, but are not limited to, the following: Red Robin Gourmet Burgers, Bravo! Italian Kitchen, Wasabi Sushi Lounge, Cooper's Hawk Winery, Uncle Julio's Upscale Tex Mex, Outback Steak House, Mitchell's Fish Market, Fleming's Prime Steakhouse, and many more.

#### Trivia and Treats Night 7:00 PM – 9:30 PM

**DRESS: Casual Attire**

**Outdoor Garden or Garden Room, weather dependent.**

After dinner, join your friends for assorted cookies, bars, sweet and salty snacks. There will be a cash bar available. And you will receive ONE drink ticket good for a glass of beer – import, craft or domestic, or one glass of wine, or soda, juices, or bottled water. GFWC Trivia, prizes and much more will make for a spectacular evening. Fun for all. Start planning your trivia team now! Meet and greet your friends from the Great Lakes Region. Come to play or come to watch! **\$25**

#### Friday, September 30, 2022

Breakfast on your own. Hilton Garden Grille and Bar is open from 6:30 AM to 10:00 AM. Room service is also available.

#### Bikes, Brats and Beer 9:15 AM

**DRESS: Comfortable GFWC wear and good shoes. Let the public know who we are!**

Travel on a coach bus with a *private* tour guide driving through the Menomonee Valley, Miller Valley and down "Sauerkraut Boulevard," where all the German beer makers once lived. Then on to the world-famous Harley Davidson Museum for a 45-minute exclusive tour with time on your own to visit and shop. Then on to Mader's, the best ethnic restaurant in Milwaukee, for a light German Bavarian Bratwurst Platter lunch, stained glass windows, and famous beer stein collection, then on to Sprecher Brewery for a craft beer and soda tasting. Beer for dessert; how Wisconsin is that? Back to the hotel midafternoon. Price includes all gratuities, lunch, tour guide and entrance fees. Back in time for the afternoon board of directors meeting. A vegetarian option will be available. Please note on registration form any dietary needs. **\$82**

#### Shopping on Your Own

**DRESS: Comfortable GFWC wear and good shoes. Practice that elevator speech for when the other shoppers ask about the GFWC logo.**

The conference center is located across the parking lot from Brookfield Square Shopping Indoor Mall (opens 11 AM), featuring many shops and restaurants like Coopers Hawk Winery, Bravo Italian Kitchen, and Red Robin Burgers and anchored by J.C. Penny. In the Mall parking area are more restaurants from Flemings Steak House to Chick-fil-A. Just 5-minute drive from the conference center is Corners of

Brookfield Outdoor Shopping Mall (opens 11 AM) with many unique boutiques ranging from Anthropologie to the spectacular Von Maur Luxury Department Store. Itching for a burger? The famous Wahlburgers is located at The Corners. Don't want to leave the premises? Shopping at Divine Consign (open 9 AM) will be in the ballroom next door to our meeting and dining rooms on Friday, Saturday, and Sunday. Saturday and Sunday are one-half off sales. The event is free to attend. Fitting rooms will be available. Cash and all major credit cards will be accepted. Women of all ages and sizes who love great deals on beautiful, gently used, unique, fashionable items are invited to shop this one-of-a-kind treasure hunt. Shop over 40,000 clothing and accessory items at this super organized, pop-up boutique-style shopping event. Enjoy shopping all your favorite brands and styles for fall (up to 90% off retail) including warm jackets, cozy sweaters, great layering pieces, business attire, boutique items, athletic wear, vintage treasures, dresses, teen favorites, maternity, scarves, handbags, sunglasses, jewelry and much more.

### **Hang Around the Hotel**

Catch up on work or social contacts with free Wi-Fi in your room. Use the small, indoor swimming pool to exercise or relax. Use the accessible business center, hang out in the lobby lounge, or catch some rays on the patio terrace. Get your exercise for the day at the fitness center.

### **Great Lakes Region Board Meeting: 3:00 PM**

#### **Board Room**

GLR Executive Committee, State Presidents, State Director of Junior Clubs, all chairmen

### **Cash Bar Cocktail Reception 5:30 PM – 6:30 PM**

#### **Celebration Atrium**

**DRESS: Cocktail Attire, with emphasis on those diamonds! How much bling can you put on?**

State Group Pictures will be taken during this time. Pictures will be posted online for easy access. No charge to download. Assigned times for state groupings will be given at registration.

### **Dinner – 6:30 PM**

#### **Wisconsin State Night – Diamonds in Dairyland Dinner and Entertainment**

#### **Collaborate Ballrooms A and B**

**DRESS: Cocktail Attire, with emphasis on those diamonds! And, of course, your dancing shoes! Let Deb and Dana see your gems!**

**Farm Greens Salad** - with spinach, arugula, kale, strawberries, toasted walnuts, and crumbled Feta cheese, with ranch and strawberry dressing. **7 oz. Grilled Filet** – roasted shallot and mushroom demi-glace, chef's choice of vegetable and starch; **House-made Apple Crisp** – Fresh Gala apples baked and topped with crispy cinnamon streusel; fresh-baked bread rolls and butter, coffee, and tea. Eric Diamond will entertain us with the classic sounds of **Neil Diamond** – dancing and singing will be encouraged. Plan to sparkle in the night! **\$50**

## **Saturday, October 1, 2022**

**Breakfast on your own.** Hilton Garden Grille and Bar is open from 7:00 AM to 10:30 AM Room service is also available.

**Lunch:**

**Wisconsin Cobb Salad:**

Hearts of Romaine and Spring Mix topped with roasted chicken, chopped bacon, tomatoes, hard-boiled egg, summer sausage, cheese curds, croutons, assorted dressings and crackers, fresh-baked rolls and butter, chef's choice dessert, coffee, hot and iced tea. You must have a ticket for lunch. No off-premises food is allowed into the dining/meeting areas. **\$32**

**Reception:**

**Cash Bar 5:30 PM to 6:30 PM**

**Celebration Atrium**

**DRESS: Diamonds and Denim**

**Dinner 6:30 PM**

**Collaborate Ballrooms A and B**

**Diamonds and Denim**

**Mixed Greens Salad** with cucumbers, tomatoes, red onions, croutons and goat cheese, choice of dressings. **Roasted Chicken Breast**, basil cream, sun-dried tomatoes, and olive oil drizzle

**Golden Carrot Torte:** Old fashioned spiced carrot cake layered with walnuts and orange scented cream topped with cream cheese frosting and a Marzipan carrot. Fresh baked rolls and butter, coffee, hot and iced tea. **\$45**

## **Sunday, October 2, 2022**

**"The Badger" Brunch Buffet**

Farm fresh scrambled eggs with herbs and cheese, skillet-fried redskin potatoes, applewood smoked bacon, sausage links. Chilled orange and apple juices, Danish, muffins, breakfast breads with fruit preserves, honey and butter and seasonal whole fruit; coffee and hot tea. **\$28**

Please note that per conference rules, this buffet will be held in the middle of the business session. Purchase of the breakfast buffet is **strongly** encouraged. If you do not have a ticket for the meal, you will be asked to sit in a special designated area reserved for those not dining during the meeting. Those dining and those not dining will **not** be sitting together. You may not bring in food or beverage from other purveyors or from your home. There will not be a lunch on Sunday. Tables will be set for breakfast before the beginning of the meeting. If you are not dining, you may not sit at a preset table for the meeting.

## **Special Project:**

This year's project will support **Children's Wisconsin Hospital**. More information will be distributed with the official CALL in July, but as you're out shopping, please consider picking up these items: Infant bottles • Baby thermometers • Nasal aspirators • Infant nail clippers • Diapers (birth to toddler sizes) • Diaper creams • Sensitive skin baby products (soap, shampoo, lotions) • New clothing, swaddle blankets, etc. (birth to toddler sizes)



# Join the GFWC Great Lakes Region at

## Diamonds in Dairyland

### GFWC GLR Conference 2022

Brookfield Conference Center -- Hilton Garden Inn, Brookfield, Wisconsin

\* September 29 to October 2, 2022



#### Travel

22 miles from General Mitchell International Airport. MKE

13 miles from downtown Intermodal Amtrak Station with direct access to Chicago.

#### Restaurants within 3 miles include:

Café Hollander, Red Robin Gourmet Burgers, Bravo! Italian Kitchen, Outback Steak House, Mitchell's Fish Market, Fleming's Prime Steakhouse, Julio's Upscale Tex Mex, Cooper's Hawk Winery, Wasabi Sushi Lounge, Wahlburgers, Bonefish Grill, Bel Air Cantina, Grimaldi's Pizzeria, Olive Garden, Carrabba's and many more.

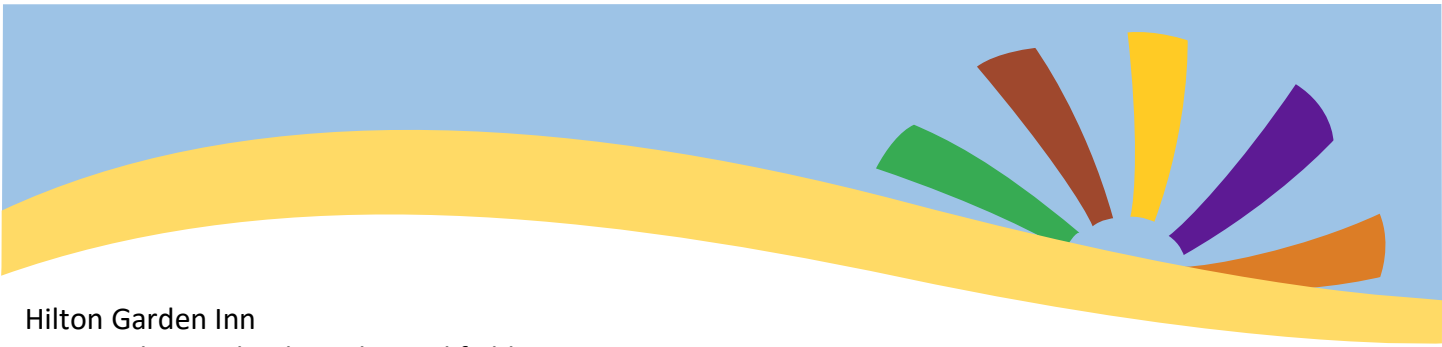


#### Diamonds of Milwaukee/Brookfield Area

- Brookfield Square Mall with over 100 shops and restaurants just steps away.
- Corners of Brookfield Outdoor Mall, anchored by luxurious Von Maur department store.
- Divine Consign - Wisconsin's largest Consignment event for Women -- on premises!
- Harley Davidson Museum - 11 miles
- World famous Calatrava Designed Art Museum - 12 miles
- Pabst Mansion Architectural Landmark - 10 miles
- Milwaukee County Zoo - 5 miles



*Dust off Your "Diamonds"*  
*And Bring Your Bling*



Hilton Garden Inn  
265 South Moorland Road, Brookfield, WI 53005  
1-262-330-0800  
Thursday, 9/29/2022, Friday, 9/30/2022 and Saturday, 10/1/2022

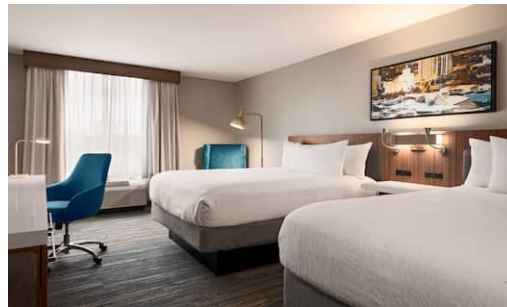
\$129 for a single or double occupancy per night, plus taxes and fees. Choice of King or Two Queens. Lot Parking and Wi-Fi are complimentary. The room block is now available. Call the hotel directly at the number above and ask for the GFWC Great Lakes Room Block. The block will be held until **August 29, 2022** on a first serve basis. Or copy and paste this link and register online.

[www.my-event.hilton.com/generalfederationofwomensclubs/](http://www.my-event.hilton.com/generalfederationofwomensclubs/)

No penalty room cancellation by guest will be 48 hours prior to arrival date. Check in time 3:00 p.m. Check out time 11:00 a.m. Hotel Garden Grille hours are 6:30 to 10:00 a.m. and 5:00 to 10:00 p.m.



Non-Smoking Rooms, Digital Key, Indoor Pool, Fitness Center, Business Center, no pets, microwave and Keurig Brewing System in each room. A hot, made to order breakfast buffet will be available for purchase each day in the hotel restaurant from 6:30 a.m. to 10 a.m. Room service is also available.



A **very limited** number of accessible rooms with roll in showers and also hearing assisted rooms are available. In order to reserve these rooms at the block rate, you must contact Cassandra (Cassie), Philipson, Sales Coordinator directly. Her number is 262-330-6070. Do **not** call the front desk.

*Dust off Your "Diamonds"*  
*And Bring Your Bling*







REGISTRATION FORM  
GFWC GREAT LAKES REGION CONFERENCE  
September 29 - October 2<sup>nd</sup>, 2022  
Brookfield Conference Center and Hilton Garden Inn  
265 South Moorland Road, Brookfield, WI 53005

Name: \_\_\_\_\_

Address: \_\_\_\_\_ E-mail \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

\_\_ Home

Phone: \_\_ Cell \_\_\_\_\_ Officer/Chairman: \_\_\_\_\_

Club/District/State Affiliation: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

Registration Fee: \$25.00 \_\_\_\_\_

*A late fee of \$25 will be added with a postmark after the **due date of September 1, 2022***

Thursday – Trivia and Treats Night 7:00 PM – 9:30 PM \$25.00 \_\_\_\_\_  
*Sweet treats and cash bar*

Friday – Bikes, Brats and Beer 9:15 AM \$82.00 \_\_\_\_\_  
*Brew City tour, Harley Davidson Museum tour, Lunch at Mader's,  
Sprecher Brewery Tour (includes transportation, all fees, lunch & gratuities)*

Friday – Wisconsin State Night - Diamonds in Dairyland Dinner \$50.00 \_\_\_\_\_  
*Salad/7oz. Grilled Filet / Apple Crisp*

Saturday – Lunch \$32.00 \_\_\_\_\_  
*Wisconsin Cobb Salad /Dessert*

Saturday – Diamonds and Denim \$45.00 \_\_\_\_\_  
*Salad/Roasted Chicken Breast/Carrot Torte*

Sunday – Badger Breakfast Buffet \$28.00 \_\_\_\_\_  
*Full Hot Breakfast Buffet*

Mini Mart Space – State Fundraising \$10.00 \_\_\_\_\_

**Total Enclosed** \_\_\_\_\_

*Please indicate all dietary restrictions:*

Make Checks Payable to: GFWC Wisconsin

Send Registration To: Nancy Niedziela  
N30 W29273 Hillcrest Drive, Unit C  
Pewaukee WI 53072  
262-366-1660

**Registration must be received by September 12, 2022**





# ORDER FORM

**Deadline for Pre-Order is August 29, 2022**

**SHIRTS:** Sport-Tek® Ladies Sport-Wick® Stretch 1/2-Zip Pullover



COLOR: RED  
IMPRINT: SILVER EMBROIDERY  
PRICE: **\$40.00 ea.** XS-4XL  
Size: \_\_\_\_ Qty: \_\_\_\_



COLOR: BLACK  
IMPRINT: SILVER EMBROIDERY  
PRICE: **\$40.00 ea.** XS-4XL  
Size: \_\_\_\_ Qty: \_\_\_\_



COLOR: HEATHER BLUE  
IMPRINT: SILVER EMBROIDERY  
PRICE: **\$40.00 ea.** XS-4XL  
Size: \_\_\_\_ Qty: \_\_\_\_

**SHIRTS:** Sport-Tek® Sport-Wick® Stretch 1/2-Zip Pullover



COLOR: RED  
IMPRINT: SILVER EMBROIDERY  
PRICE: **\$40.00 ea.** XS-4XL  
Size: \_\_\_\_ Qty: \_\_\_\_



COLOR: BLACK  
IMPRINT: SILVER EMBROIDERY  
PRICE: **\$40.00 ea.** XS-4XL  
Size: \_\_\_\_ Qty: \_\_\_\_



COLOR: HEATHER BLUE  
IMPRINT: SILVER EMBROIDERY  
PRICE: **\$40.00 ea.** XS-4XL  
Size: \_\_\_\_ Qty: \_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please make checks payable to  
GFWC Great Lakes Region**

**TOTAL: \$** \_\_\_\_\_