GENERAL FEDERATION of WOMEN'S CLUBS
www.GFWC.org

GFWC International Outreach Community Service Program

2010-2012 Club Manual

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PROGRAM PRINCIPLES

The International Outreach Community Service Program is designed to enable members to become better world citizens through advocacy, education, and action, which will in turn affect change in and for our global friends and their communities.

As recently as fifty years ago, it could take days and weeks before information was received concerning global issues. Today, because of modern communication technology and global economics, we learn about these situations as they are occurring. What affects those around the world affects us all.

- Almost half the world—over three billion people—live on less than $2.50 a day.
- According to UNICEF, 24,000 children die each day due to poverty.
- Infectious diseases continue to blight the lives of the poor across the world. An estimated 40 million people are living with HIV/AIDS, with three million deaths in 2004. Every year there are 350-500 million cases of malaria, with 1 million fatalities.
- Some 1.1 billion people in developing countries have inadequate access to water, and 2.6 billion lack basic sanitation.

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The GFWC International Outreach Community Service Program allows clubs to reach beyond their own communities through education and global awareness. We do this in several ways.

Via international cultural exchanges, GFWC club women promote programs on world peace and understanding. Several organizations can assist members in hosting a visiting foreign student or adult, or by inviting an international visitor to speak at a club meeting. Or travel to and/or volunteer in developing countries to gain a better appreciation for the challenges women, children, and families face. By reaching out to individuals from other countries and cultures, we increase our understanding of people from other countries and cultures, while simultaneously promoting a better understanding of Americans.

By educating members and their communities about international programs that concern women and children, and supporting GFWC's presence as a UN Non-Governmental Organization Observer, GFWC can impact international human rights policy.

Last, we work to provide GFWC clubwomen with direct service opportunities for persons in developing countries, with a particular focus on women and children. Through our program partners, we help improve basic education, prevent the spread of HIV and other diseases, increase access to clean water and sanitation, expand economic opportunity and protect natural resources.

Although the GFWC members, in most cases, cannot physically be present to assist and make changes in countries around the world, our members can be assured that the donations made through our partnership agencies are reaching those in the greatest need.

PROGRAM PRINCIPLES

The goals for the International Outreach Community Service Program are listed below in order to assist you in measuring project success and positive change in your communities. The listed objectives further outline how we can build projects that support these goals.

Goal: GFWC clubwomen are informed and engaged better world citizens within the global community.	Objective 1. To increase GFWC members knowledge and awareness of human rights global issues.
	Objective 2. To impact international human rights policy by the end of the 2010-2012 administration.
	Objective 3. To create opportunities for GFWC clubwomen to provide direct service opportunities for women and children around the world.

CALL TO ACTION

We have outlined ideas to help you in attaining the goal and objectives that have been set forth for the GFWC International Outreach Community Service Program, including ways to educate yourself, inform others, and create change.

Educate Yourself

- Select books from a recommended reading list on Countries and People Groups from around the world, and organize a book discussion about selected books.
- Research information about a particular country and share information with club members and in club newsletters.
- World Food Day is a worldwide effort to increase awareness and understanding, and encourage year-round action to alleviate hunger. Research issues pertaining to world hunger, including internal politics, agricultural issues, and education.
- Investigate whether your community has a sister city in another country with which you could communicate.

Inform Others

- Hold discussion groups on an international news story.
- Become knowledgeable about one of the GFWC International Outreach Partnerships and inform other local service groups on the value of this project.
- Work with local schools to support GFWC International Outreach Partnerships.
- Create a display in the local library highlighting a GFWC International Outreach Partnership.
- Work with local schools and network with other groups to raise awareness and funds.
- Sponsor a series of programs for youth or school groups on various cultures around the world with speakers, exhibits, and interactive projects for the attendees.

Create Change

- Observe World Food Day on October 16 of each year.
- Sponsor a fundraiser to raise awareness among members about food consumption in other countries.
- Share information with other service organizations in your community about the GFWC International Outreach Program. Work together on supporting a particular cause.
- Initiate a yearly cultural or ethnic festival at your club's meetings or in your community. Invite members and representatives from local cultural or ethnic groups to share information about travels abroad or traditions from various backgrounds.
- Select a GFWC International Outreach Program project or projects to promote to members and commit to a financial goal that your members would strive to achieve.
- Become a monthly sponsor of a child or woman via one of our GFWC International Outreach Partners.

- Consider hosting a GFWC member from an international affiliate for a visit before or after a GFWC Annual International Convention.
- Sponsor or host parties, activities, or events for groups of exchange students in your area, and invite them to speak at a club meeting.

IMPORTANT DATES

Plan projects and events around days, weeks, and months of celebration and commemoration in the GFWC International Outreach Community Service Program.

March 8	United Nations Day for Women's Rights and International Peace
March 21	International Day for the Elimination of Racial Discrimination
March 22	World Day for Water
March 24,	World TB Day
April 7	World Health Day
May 3	World Press Freedom Day
June 4	International Day of Innocent Children Victims of Aggression
June 5	World Environment Day
June 20	World Refugee Day
August 12	International Youth Day
September 8	International Literacy Day
September 21	International Day of Peace
October 1	International Day of Older Persons
October 10	World Food Day
November 20	Universal Children's Day
December 1	World AIDS Day
December 10	Human Rights Day

COLLABORATIONS

The objective of the collaborations area is to give clubs the opportunity to use their own creative skills to develop programs and projects based on their clubs' interests in international outreach. Whether it is advocating for the end of human trafficking or giving a person in another country the skills, tools, or resources to change their own lives, this is the individual club's opportunity to research, plan, and implement those projects. This section is where the individual club will report all the projects that are not specifically related to our signed program partners.

In the GFWC International Outreach Collaborations Programs, GFWC clubs will:

- Research, plan, and implement projects, programs, and advocacy based on its interests and the needs that the club members see and feel are important. This is the club members' opportunity to think out of the box and do it their way.
- Report. It is imperative that clubs report the projects that they have developed so we as an organization can better see where our members' interests lie, and so those statistics can be used in working with and recruiting new GFWC Partners, grants, and advocacy opportunities.
- Reporting is also important so that we can highlight and share your club's creativity and interests with our membership so they can also be inspired to either implement a similar project or use it for inspiration for their own.

Explore examples of what your fellow GFWC clubs have done around the country to implement projects related to international outreach in their own communities. For more information about any of the following GFWC club projects, please contact the GFWC International Outreach Collaboration Chairman or GFWC Programs Director at ***GFWC@GFWC.org***.

If you have a successful project that you would like to share with GFWC and your fellow members, please contact the GFWC International Outreach Collaboration Chairman or GFWC Programs Director at ***GFWC@GFWC.org***.

GFWC Las Noches Woman's Club (Arizona) provided much needed supplies and monetary support to a clinic in Mexico where Dr. Kent Allen provides medical services to underprivileged men, women, and children. Dr. Allen was a featured speaker at a club meeting where the women assembled and donated 50 hygiene bags to aid in his cause to give adequate medical services to the clinic patients in Mexico. In addition to this donation, a member of Las Noches Woman's Club went above and beyond by volunteering to travel to the clinic once a month and donate interpreter services to the doctors who are working in the triage unit.

GFWC Lagniappe Woman's Club (Louisiana) donated $100 for solar cookers to aid women refugees who were forced to flee Darfur, Sudan. The Lagniappe Woman's Club worked to ensure these female refugees were able to use solar cookers to sterilize water allowing them to avoid venturing out for firewood where they are vulnerable to attack and rape in the war torn area of Darfur.

GFWC Aiken Woman's Club (South Carolina) found a special place in their heart for the plight of human trafficking victims. In Nepal girls from poor families are often sold into slavery and exploited by those who are meant to protect them. The club women donated $100 in order to buy a young girl out of slavery and give her the life of freedom she deserves.

GFWC Erwin Monday Club (Tennessee) wanted to do something different for their district meeting. The members used an Asian theme and traditional Asian colors and carried it throughout the meeting decorations and meal. Members took a basic Asian border and created table decorations that ran down the center of the tables on moss creating a wall, and this border was also used on the name tags and programs. They created Asian-inspired flower arrangements, which were dispersed throughout the room and completed the decorations with kimonos and various Asian objects members had collected through their travels. The meal was catered by a local Chinese restaurant, which added the final touch.

GFWC Ossoli Circle (Tennessee) participated in Pennies for Peace in order to raise money to build schools for girls in Pakistan and Afghanistan. They were inspired by speaker, Dr. Gregg Mortenson, who numerous members traveled to hear him speak on the need for schools for young girls. The club created a large container to be kept at the clubhouse where they collected pennies to send to the Asia Institute in Montana. The members also purchased two of Dr. Mortenson's childrens books to give to the schools they have adopted. The club shares Dr. Mortenson's belief that education for young women all over the world is a priority and should be emphasized in all countries.

The GFWC Woman's Club of Smithfield (Virginia) was touched by a local man's story of the need in Africa. Magambo MeKango was a refugee from the Congo and was able to give back to his local village with the help of The GFWC Woman's Club of Smithfield. They donated almost all of the clothing left over from their annual flea market to the men, women, and children of this village. In total approximately 100 pieces of clothing were sent to the Congo.

GFWC Lewisburg Women's Club (West Virginia) provided school supplies for children who were staying at the Family Refugee Center in Lewisburg and the Child youth Advocacy Center in order to start the 2009-2010 school year.

PARTNERSHIPS

GFWC Partners are organizations that operate at the national or international level and offer unique and customized services such as project materials, speakers, kits, and/or additional information specifically designed for GFWC clubs to enhance the effectiveness of the Community Service Programs and Special Projects within their communities. These GFWC Partners are aware of GFWC clubs' specific needs and organizational structure.

These GFWC Partners will assist in monitoring the donations generated by GFWC members. To ensure that your donation, whether at the individual, club, district, or state level, is included in the GFWC total, please make sure to:

1. Write on your check that you are a GFWC member or club.

2. Submit your check to the GFWC Partner contact listed in the *GFWC Club Manual*, even if it has a local or state representative.
3. Notify GFWC of your donation by calling or e-mailing the GFWC Programs Director at 202-347-3168 or ***GFWC@GFWC.org***.

If you have any questions regarding donations to GFWC Partner level partners, please contact GFWC International Outreach Community Service Program Partnership Chairman or GFWC Programs Director at ***GFWC@GFWC.org***.

CARE | *www.CARE.org*

151 Ellis Street NE | Atlanta, GA 30303-2440

E: *Groups@CARE.org* | P: 404-979-9544 | F: 404-589-2654

Contact: Helen Robinson, Marketing Alliance Manager | P: 404-979-9476 | F: 404-589-2651

CARE is a leading humanitarian organization fighting global poverty. Recognizing that women and girls suffer disproportionately from poverty, CARE places special emphasis on empowering them to create permanent social change. Women are at the heart of CARE's community-based efforts to improve basic education, expand economic opportunity, increase access to health services and protect natural resources in over sixty countries around the world.

GFWC is partnering with CARE to make a difference in the lives of women and girls around the world. The following are a few suggestions for how your club can get involved today.

- Learn more. Show the *I Am Powerful* Action Kit DVD, a collection of short videos about CARE's work, at your next meeting. Spark a discussion about how your club can support women and girls' empowerment around the world.
- Engage your group. Order a copy of the film, *A Powerful Noise*, at *www.CARE.org/APowerfulNoise* and host a movie night with your club. This award-winning documentary features three extraordinary women, in Vietnam, Bosnia, and Mali, all striving to win victories over poverty in their communities. After you watch the film, use the discussion guide to keep the conversation going and plan to take action together.
- Volunteer. Plan to celebrate International Women's Day in a creative and inspiring way with CARE each March. Stay tuned for more information!
- Speak out. Encourage your members to visit *www.Can.CARE.org* and sign up for the CARE Action Network. You will receive e-mail updates about policy issues that affect global poverty and opportunities to contact your members of Congress in support of legislation affecting women and girls around the world.
- Donate. Raise funds to support CARE's programs to empower women and girls in the fight against global poverty. Help us ensure that GFWC receives proper credit for your donation by including your club name on checks and sending them to the attention of the CARE representative (information

above). If you donate online, please send an email notifying GFWC and CARE of your club name and the amount to *Groups@CARE.org* and ***Programs@GFWC.org***.

- Stay connected. Contact Helen with questions, for more information, and to share updates on your club's plans to get involved.

Heifer Project International | *www.Heifer.org*

1 World Avenue | Little Rock, AR 72202

P: 501-907-4949 | Toll Free: 800-422-0474

Contact: Patricia A. Keay, National Community Volunteer Manager | 216 Wachusett Street | Rutland, MA 01543 | E: *Pat.Keay@Heifer.org* | P: 508-886-5046 | F: 508-886-6729

GFWC will partner with Heifer International to educate club members about hunger and poverty and caring for the earth. For more than 65 years, Heifer International has provided gifts of livestock and environmentally sound agricultural training to improve the lives of those who struggle daily for reliable sources of food and income. Since 1944, Heifer has helped 12 million families–62 million men, women and children–through training in livestock development and livestock gifts that multiply.

- Heifer International will provide educational resources for individual clubs and, where available, Heifer-trained speakers to speak to clubs across the USA.
- Heifer International will recognize all gifts given by GFWC clubs.
- April is *Pass on the Gift Month* at Heifer, each year there will be a new Heifer DVD and program information.
- Order the GFWC/Heifer International brochure.
- Send all Contributions to: Heifer International | 1 World Avenue | Little Rock, AR 72202. Please use code #V0MYY00GFW000.
- To request a Heifer volunteer speaker to come to your club or to order free Heifer International resource materials contact 1-888-5HUNGER (548-6437) or e-mail: *GFWC@Heifer.org*.

INMED Partnerships for Children | *www.INMED.org*

20110 Ashbrook Place #260 | Ashburn, VA 20147

P: 703-729-4951 ext 208

Around the world, INMED rescues children from immediate and irreversible harm caused by hunger, disease, abuse, poverty, and poor education, and prepares them to shape a brighter future for themselves and the next generation. Working with community, business and government partners at all levels, INMED:

- Secures children's health, development and safety.
- Develops skills, knowledge and opportunities for children and youth.
- Builds family and community capacity to support and sustain positive change.

Operation Smile International | *www.OperationSmile.org*

6435 Tidewater Drive | Norfolk, VA 23509

P: 757-321-7645 | F: 757-321-3202

Contact: Dory Morrison, Donor Relations Manager | E: *DMorrison@OperationSmile.org* | P: 757-321-7630 | F: 757-321-3202

At Operation Smile, medical volunteers provide safe, effective, and free cleft lip and cleft palate repair surgery for children born all over the world. It is an international medical humanitarian organization dedicated to raising awareness of this life-threatening issue and providing lasting solutions that will allow children to be healed, regardless of financial standing, well into the future. Operation Smile's free surgeries and medical missions are made possible by the thousands of volunteers and donors, throughout the world, who generously contribute time, talent and resources to our cause.

As a GFWC Partner, Operation Smile will continue to give children new smiles and new lives. Every child healed creates a ripple effect on the child's family, community, and country. Since 1982, Operation Smile has mobilized a world of generous hearts to heal children's smiles and transform lives across the globe.

Here is GFWC and Operation Smile can work together to help a child smile:

- Order the Operation Smile GFWC Information Packet.
- Raise funds to support Operation Smile's programs to give a child a new smile and hope for a better future. Help us ensure that GFWC receives proper credit for your donation by including your club name on all checks, contact person, and address and sending them to the attention of Dory Morrison, Donor Relations Manager, Operation Smile, 6435 Tidewater Drive, Norfolk, VA 23509. If you donate online, please send an e-mail notifying GFWC and Operation Smile of your club name and the amount to *DMorrison@OperationSmile.org* and ***Programs@GFWC.org***.
- Sew and prepare Smile bags, Smile dolls, children's hospital gowns, blankets and quilts, and armbands for children undergoing surgery. Collect needed items and supplies; needs lists are in the information packet.

The Paula Cutler Awards are presented to one state federation in each membership category that raises the most money for Operation Smile during the GFWC reporting year (January 1-December 31). Operation Smile will track all donations, which must be clearly identified as being from a GFWC club or GFWC state federation. Awards are presented annually at the GFWC Annual International Convention (June 2011, and June 2012).

Plan USA | *www.PlanUSA.org*

155 Plan Way | Warwick, RI 02886-1099

P: 401-737-5770 ext 1337 or ext. 1215 | P: 800-556-7918 | F: 401-732-0825

Contacts: Gail Savoie | E: *Gail.Savoie@PlanUSA.org* or Janet Trobetti | E: *Janet.Trombetti@PlanUSA.org*

Plan USA is an organization committed to helping children, their families and communities in 48 developing countries around the world. Established in 1937, Plan USA gives people and communities in the poorest countries tools to help them effect real change—improving life today and offering children a chance for a better tomorrow.

- GFWC clubs can sponsor a child from their choice of 48 countries around the world. A club can communicate with its sponsored child through letters and small gifts creating an ongoing relationship in which the whole club can be involved.
- Clubs can support the Global Women's Fund, a program that helps women in developing nations lift themselves out of poverty through vocational training and micro-finance programs.
- Clubs can support Plan's *Because I Am a Girl* campaign, which assists in the fight against gender inequality and promote girls' rights and lifts millions of girls out of poverty.
- Brochures and materials on each of these programs are available at no cost to clubs.

Plan USA will send a certificate of appreciation to each GFWC club that supports the Global Women's Fund or the *Because I Am A Girl* campaign with a minimum donation of $100 (cumulative) each year for donations received July 1, 2010 to June 30, 2011, and July 1, 2011 to June 30, 2012.

A special award will be provided to one state federation in each membership category that raises the most money for Plan USA during the 2010-2012 Administration (July 1, 2010 to May 15, 2012; note that a minimum of $10,000 must be donated by a state and/or its clubs to be considered for this award). These awards are presented at the final GFWC Annual International Convention during the 2010-2012 Administration (June 2012).

Plan USA will track all donations, which must be clearly identified as being from a GFWC club or GFWC state federation.

U.S. Fund for UNICEF | *www.UNICEFUSA.org*

125 Maiden Lane | New York, NY 10038

P: 212-922-2618 | F: 212-856-0614

Contact: Kate Weber, Director, NGOs | E: *KWeber@UNICEFUSA.org*

For over six decades, GFWC has supported UNICEF, the United Nations Children's Fund, in its efforts to ensure the world's most vulnerable children access to health, education, equality and protection.

GFWC clubs are supporting several different UNICEF programs, which include the following:

- Trick-or-Treat for UNICEF is a longstanding program, in which kids across the country collect money to help children of the world survive and grow. To order boxes, go to *www.UNICEFUSA.org/TrickOrTreat.*
- U.S. Fund for UNICEF's Tap Project is a national campaign that helps UNICEF provide clean drinking water for millions of children around the world. Every year, during World Water Week, restaurants across the United States encourage patrons to donate $1 or more for the tap water they usually enjoy for free. To learn more about Tap Project volunteer opportunities, visit *www.TapProject.org*.
- Inspired Gifts is an innovative program that gives you the opportunity to purchase actual life-saving items, such as blankets, mosquito nets, therapeutic milk, and School-in-a-Box kits, which will be shipped to one of over 150 countries where UNICEF serves. GFWC is focusing on purchasing mosquito nets to help reduce deaths and illness from malaria. UNICEF is the largest procurer of mosquito nets worldwide and is able to provide them at the most efficient cost. Please visit *www.InspiredGifts.unicefusa.org* for the most current pricing on the nets.

United Nations Association of the United States of America | *www.UNAUSA.org*

1779 Massachusetts Avenue NW, Suite 610 | Washington, DC 20036

Contact: Jessica Hartl | E: *JHartl@UNAUSA.org* | P: 202-462-3446 | F: 202-462-3448

The United Nations Association of the United States of America is a nonprofit membership organization dedicated to building understanding of and support for the ideals and vital work of the United Nations among American people. Its educational and humanitarian campaigns, including teaching students in urban schools, clearing minefields and providing school-based support for children in African communities that have been hurt by HIV/AIDS, allow people to have a strong influence at a local level.

RESOURCES/ADDITIONAL INFORMATION

Additional resources, including a listing of governmental agencies and non-governmental organizations are provided to assist you in researching and creating your projects

Governmental

U.S. Agency for International Development | *www.USAID.gov*

Created by executive order in 1961, USAID is the primary federal agency that provides U.S. foreign assistance to improve the lives of the citizens of the developing world. By receiving overall foreign policy guidance from the Secretary of State, it also works to further America's foreign policy interests in expanding democracy and free markets worldwide.

U.S. Department of State | *www.State.gov*

The United States Department of State is the federal executive department responsible for international relations of the United States, equivalent to the foreign ministries of other countries. The Department was created in 1789 and was the first executive department established.

- Visit the State Department's Diplomacy Center. Created to welcome the American people and visitors from around the world, you can learn more about American diplomacy, locate permanent and traveling exhibits, and find information on diplomacy education programs. *http://Diplomacy.State.gov*.
- Traveling overseas? Before you go, get passport and visa information, health and safety information, and other travel tips, *www.State.gov/Travel*.

Nongovernmental

American Field Service | *www.AFS.org/USA*

American Field Service is an international, nonprofit, volunteer student exchange organization that provides opportunities for American students to travel abroad and for American families, including single people, retired people, and families with or without children, to have an international experience without leaving home by hosting a foreign student.

Doctors without Borders/Médecins Sans Frontières (MSf) | *www.DoctorsWithoutBorders.org*

Doctors without Borders/Médecins Sans Frontières is an international medical humanitarian organization working in more than 60 countries to assist people whose survival is threatened by violence, neglect, or catastrophe.

Global Volunteers | *www.GlobalVolunteers.org*

Encourage members to volunteer for one-, two-, or three-week experiences in countries around the world. Hands-on work is based on local needs and includes activities like teaching English conversational skills; nurturing at-risk children; promoting public health education and clinics; and building and renovating classrooms, clinics, and community centers.

Save the Children | *www.SaveTheChildren.org*

Save the Children is a global, nonprofit child-assistance organization whose goal is to create lasting, positive change in the lives of children in need. They work in more than 50 countries around the world and in 14 U.S. states to help children and families improve their health, education, and economic opportunities.

People to People International | *www.PTPI.org*

People to People was founded by President Dwight Eisenhower in 1956 to foster international peace and understanding. U.S. student and adult ambassadors travel abroad for several weeks during the summer on educational programs. Part of their experience includes a home stay.

Women for Women International | *www.WomenForWomen.org*

Women for Women International provides women survivors of war, civil strife and other conflicts with the tools and resources to move from crisis and poverty to stability and self-sufficiency, thereby promoting viable civil societies. We're changing the world one woman at a time.

Youth for Understanding USA | *www.YFU-USA.org*

YFU-USA is a nonprofit educational organization dedicated to promoting international affairs.

AWARDS

Club

A $50 award will be given annually to one club in the nation to recognize creativity in implementing an effective **International Outreach Community Service Collaboration Program**. The award is based on narrative reports. State chairmen should forward the winning state entries to the national GFWC International Outreach Collaboration Chairmen by March 15 of each year.

A $50 award will be given annually to one club in the nation to recognize creativity in implementing an effective **International Outreach Community Service Partnership Program**. The award is based on narrative reports. State chairmen should forward the winning state entries to the national GFWC International Outreach Program Partnership Chairmen by March 15 of each year.

Plan USA

Plan USA will send a certificate of appreciation to each GFWC club that supports the Global Women's Fund or the Because I Am A Girl campaign with a minimum donation of $100 (cumulative) each year for donations received July 1, 2010 to June 30, 2011, and July 1, 2011 to June 30, 2012.

State

GFWC award will be presented annually to one state federation in each GFWC membership category to recognize outstanding achievement in both the International Outreach Community Service Collaboration Program and the International Outreach Community Service Partnership Program.

The Paula Cutler Awards | Sponsored by Operation Smile

The Paula Cutler Awards are presented to one state federation in each membership category that raises the most money for Operation Smile during the GFWC reporting year (January 1-December 31).

Operation Smile will track all cash donations, which must be clearly identified as a GFWC club or GFWC state federation donation. Awards are presented annually at the GFWC Annual International Convention (June 2011 and June 2012).

Plan USA

A special award will be provided to one state federation in each membership category that raises the most money for Plan USA during the 2010-2012 Administration (July 1, 2010 to May 15, 2012; note that a minimum of $10,000 must be donated by a state and/or its clubs to be considered for this award). These awards are presented at the final GFWC Annual International Convention during the 2010-2012 Administration (June 2012).

Contests

Please see the Contests section of the *GFWC Club Manual*.

Grants

There are no grants currently offered through GFWC at this time. Please subscribe to GFWC's *News & Notes* at ***www.GFWC.org*** to receive updated information regarding grants and other member benefits in the GFWC International Outreach Community Service Program.