

GFWC – WI
Emergency Medical Services for Children

Fundraising Idea - Wine Tasting Event

From Franklin Juniors (raised over \$9,000 with two events) dated 2006.

Contact Adrienne Marty amarty1@wi.rr.com

“We contacted a local Wine Store to ask if he would be interested in helping us host a tasting. His vendors donated the wine and it was sold that night at a discount.

Call local establishments that have a hall for rent and ask for a donation of the room or at a reduced rate or bargain to buy food for the donation of room. Make sure the location has a liquor license.

Our advertising consisted of a free ad in the local paper, word of mouth, and wine store sign.

We sold tickets through me and wine store as well as local bank. The charge was \$30 per person. We also did a letter writing campaign asking for silent auction, raffle, or monetary donations. This year we will be hand delivering the letter.

The silent auction and ticket sales brought in the most money, however, we received great comments from those who didn't bid on items that they liked the raffle.

Also had a DJ the first year and a guitarist the second which their services were donated. I would encourage asking for donations for everything including ticket printing etc...

We are going to get a jump on ours this year to hopefully yield more donations. Our wine store owner also strongly encouraged us to keep it at the same size as this year, too big doesn't give him and vendors any sales and too much wine is consumed ticking off the vendors as well.

1st year made \$1,500 (max 60 in room) and this year went up to \$6,000 (130 max in room).”