

Minutes – Junior Fall Conference, September 27, 2008 Germantown Library, Germantown WI

Call to Order:

GFWC-WI State Director of Junior Clubs, Susanne Way, called the meeting to order at 9:30 AM.

- The Collect was lead by Debby Tomlinson; Pledge of Allegiance to the United States of America was lead by Lisa Filla and the Junior Pledge was lead by Anna Boll.
- Welcome by Katie Webster of Germantown
- Introduction of Junior Board and Officers
- Introduction of Club Presidents and First Time Attendees
- Introduction of GFWC-WI Executive Committee
- Introduction of Past GFWC-WI State President and LakeShore District President
- Thanks to Hostess Clubs
- Presentation of Junior Fall Conference Program, Conference Rules and Roll Call

Business/Officers' Reports:

Secretary: Deb Brossard

- There was no correspondence
- Minutes from the 2006 Junior Fall Conference were read and it was moved by Deb Brossard and seconded by Sharon Templeton that the minutes be approved as read, by the attendees of the 2008 Junior Fall Conference. Motion passed.
- Carolyn Mitchell and Bobbi Navine will approve minutes from the 2008 JFC by November 1, 2008

Treasurer: Barbara Pontow

- Treasurer's Report and Budget were explained and filed as presented
- Checkbook balance stands at \$ 3,039.98

Audit Report: Elizabeth Davy

- Elizabeth Davy and Coriayn Juech will conduct an audit of the books by September 30, 2008 and report will be filed with the minutes from this conference.

JOY 2008 Nominees/2007 JOY Winner: Jan Allen, Membership (report filed)

- The 2007 JOY winner, Julia Yeary, was recognized/introduced (upon her arrival)
- 8 Junior clubs nominated a JOY: Beloit-Deb Brossard; Brown Deer-Suzanne Edstrom; Fort Atkinson-Michele Stoutenborough; Kewaskum-Louise Martin; North Shore-Nancy Kelly; Oconomowoc-Michele Fuehrer; Racine-Maureen Miller; Stevens Point-Juli Swenson
- The 2008 JOY nominees will be presented again at the State Convention in May, 2009 and the winner announced at that time.

Junior Newsletter: Debby Tomlinson

- The 2008-10 Junior Administration was pleased to announce the launching of "The Junior Spotlight", 1st issue expected to be out by November 1, 2008.
- Club presidents are encouraged to submit interesting news or tidbits from the local club perspective
- This newsletter is expected to include frequently asked questions/answers
- Submission due by October 10, 2008 to Debby Tomlinson at dtomlinson@charter.net
- The newsletter will be emailed to club presidents who should pass it along to all local club members

GFWC-WI Junior Director-Elect: Michele Klages (report filed)

- New items for fundraising for the JDE Travel Fund were unveiled
- JDE is in the process of forming a Bylaws/Policies committee
- Reporting information will be shared via “The Junior Spotlight” newsletter
- Attendees were encouraged to pick up the various handouts available at JFC ‘08
- Planning for JFC ’09 is underway and feedback is being sought

GFWC-WI State Director of Junior Clubs: Susanne Way (report filed)

- JD recapped the execution of her duties and attendance at meetings to date
- Attendees were encouraged to subscribe to e-GFWC
- Attendees were encouraged to celebrate “Junior Day” on October 24 of each year (scheduled 6 months after “Federation Day” – April 24)
- JD recapped the meaning of her theme “Let Your Light Shine”
- EMSC as Junior Special Project was emphasized
- JD articulated the 2008-10 Junior Administration goals:
 - To visit each and every Junior club
 - Charter a minimum of 3 new Junior clubs (2 appear to be currently in progress)
 - Increased communication with possible blogging feature on the state website
- JD will be attending the Great Lakes Region Conference in Indiana with a focus on a 5 hour membership workshop and a Junior business session with Missy McCoy

GFWC-WI State President: Marianne Potter

- Recapped her roots as a Junior and reinforced the concept of “Juniors as the future of the organization”. She cautioned Junior members not to feel responsible for the entire organization however as we juggle so much already. Just to do what we can and try to make a difference in local communities.
- Thanked the attendees for giving up a Saturday to attend JFC ’08 and thanked the members for all they do in local communities.

LEADS/Junior Leadership: Lesley Larson-Kountz

- Recapped her background professionally and her choice to join Oconomowoc Juniors to ‘fill a void’ and be able to give back to her community.
- Described her LEADS Workshop experience in Chicago/Class size of 47
- Reinforced the value to GFWC Resources and Staff
- Offered to speak to clubs and encouraged members to apply for future LEADS opportunities

Membership Workshop – Let’s R.O.A.R and ACT in OCT: Jan Allen (workshop report filed)

- Described her background as a professional (educational) trainer and recent transplant from Virginia
- Recapped her GFWC history and her affiliation with her GFWC ‘sisters’
- Explained R.O.A.R. (Recruit, Orient And Retain)
 - Goal – strive to bring in 10% new members annually
 - Orientation (in the business world called “onboarding”)
 - How to make members feel welcome (brainstormed ideas will be transcribed and filed with these minutes and posted on the state website under the Junior section)
 - Get them involved and keep them active and they will stay
 - Watch for members who “Quit but Stay” – how to reengage them?
- ACT in OCT theme: 4 more would be great in ’08; email Jan at Allen3@uwm.edu
- 3 new Junior clubs are on the horizon: Ripon College, Sussex/Butler, Waupon
- Offered to speak to clubs on membership issues

JFC ’08 Minutes

Strategic Planning/S.W.O.T. Analysis Workshop

- State Junior Director, Susanne Way, introduced Tammy Hedrick from Fort Atkinson who described how this process worked in that local club
 - Inherited presidency with the 1st meeting turning into a brainstorm session to refocus own club
 - Club focused on a “Year of Transition” to reorganize and rejuvenate
 - UW-Extension agent assisted
 - Worked on infrastructure; held a ‘vision session’
 - Formulated a “club member agreement” so members were aware of expectations
- S.W.O.T. (Strengths, Weaknesses, Opportunities, Threats) Workshop was conducted by State Junior Director, Susanne Way
 - Strategic Planning should be revisited every 12 to 18 months
 - PowerPoint presentation will be available on the state website under the Junior section
 - Handout/explanation of S.W.O.T. was included in attendees’ folders

Lunch Invocation: Gerri Strege

Lunch & Learn: S.W.O.T. Analysis – Case Study conducted by Susanne and Jan Allen

- Case Study available in attendees’ folders

Lunch & Learn: Junior Special Project-Advocates for Children: Sharon Templeton

- 5 areas of focus for JSP: Early Education, Children’s Health and Safety, Bullying, EMSC and Encourage development of Juniorette Clubs
- JSP Action Plan is available on the GFWC website
- Encouraged clubs to contact state representatives to finalize a definition of “bullying”

Lunch & Learn: EMSC: Elizabeth Davy

- Statistics: 39% of EMS departments have pediatric bags on every ambulance; 13% have at least 1 bag within the department but need more
- Volunteers are being sought as grant writers and for public relations

Workshop Round Tables

- Attendees rotated to areas of interest: Crafting for the Community; Domestic Violence; EMSC; Membership Q & A; Support the Troops; S.W.O.T. Analysis Q & A; Website
- State Junior Director, Susanne Way, reviewed the content of the JFC ’08 folder/handbook and encouraged attendees to use the information.

Credentials: Deb Brossard (report filed)

- Moved by Deb Brossard, seconded by Sharon Templeton, to accept the final credentials report: 45 in attendance. Motion passed.

Wrap Up, Evaluation, Prizes & Announcements: Michele Klages

- Donors thanked (Debby/John Tomlinson, Jan Flood, Ellen Weber, Hales Corner Starbucks Coffee, Germantown Library, Hostess Clubs-Beloit, Brown Deer, Franklin Area)
- Silent Auction Winners announced
- Door Prizes distributed
- Evaluations collected

Adjournment: Susanne Way

- Adjourned 2:07 P.M.

JFC ’08 Minutes

Submitted: Deb Brossard, Secretary

Approved: Bobbi Navine & Carolyn Mitchell 11/1/08